

NEWS RELEASES

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BTI Consulting Recognizes Husch Blackwell's LinkedIn Performance

National law firm Husch Blackwell earned recognition in BTI Consulting's 2023 "Unleash the Power of LinkedIn: Benchmarking Law Firm Performance" report, which honors law firms that excel across six metrics.

Husch Blackwell was ranked among other law firms by number of followers by firm size. Honors include:

LinkedIn Followers – Standout

LinkedIn Followers Per Partner – Standout

Active LinkedIn Engagement Percentage Rates – Leader

LinkedIn Engagement Touchpoints and Activities – Leader

LinkedIn Engagement Touchpoints and Activities Per Partner – Distinguished

Monthly Posting Cadence – Standout

BTI Consulting examined and mined data from more than 200 law firms in search of the past three years, using data ending in Q1 2023 and the same period in 2022 and 2021. Follow Husch Blackwell on LinkedIn to stay up-to-date on the firm's legal updates, events, and other news.