



## Laurie A. Haynie

### SENIOR COUNSEL

THE LINK VIRTUAL

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### OVERVIEW

Laurie focuses her practice on copyright and trademark litigation along with licensing matters. She practices from Salt Lake City, Utah.

Through strategically written briefs and skillful litigation, Laurie safeguards the intellectual property of a broad spectrum of clients. Working extensively in the federal appellate and district courts, she protects a wide range of ideas, inventions, discoveries, research and technologies including:

- Toy manufacturers
- Video games
- Generic pharmaceuticals

Clients especially appreciate Laurie's writing acumen in crafting briefs and other court filings on their behalf. Her colleagues share this opinion. Laurie was chosen as a member of the Pattern Jury Instruction Committee for Intellectual Property for the U.S. Court of Appeals, Seventh Circuit, and was involved in drafting the circuit's framework for jury instructions for copyright and trademark cases.

### Industries

Healthcare  
Life Sciences

### Services

Appellate  
Intellectual Property  
Intellectual Property Litigation  
Litigation & Alternative Dispute Resolution  
Section 337

## Experience

- Involved with team protecting the intellectual property rights of the maker of famous plush toys, including policing, and licensing activities and involvement with anti-counterfeiting efforts in Asia.
- Represented video game company in obtaining a copyright registration for the early game “Breakout” by successfully challenging the Copyright Office’s refusal to register the game. The case is one of the few decisions in which the Copyright Office’s refusal to register a work based on lack of creativity was reversed by a Federal Court. (*Atari v. Oman*)
- Successfully defended pharmaceutical manufacturer in U.S. International Trade Commission (ITC) against competitor's claim that generic drug was marketed unfairly.

## Education

- J.D., Brigham Young University J. Reuben Clark Law School
- B.A., University of Utah
  - English
  - *cum laude*

## Admissions

- Illinois
- Utah
- Nebraska
- U.S. District Court, District of Utah
- U.S. District Court, Northern District of Illinois
- U.S. Court of Appeals, District of Columbia Circuit
- U.S. Court of Appeals, Seventh Circuit
- U.S. Court of Appeals, Federal Circuit
- U.S. Supreme Court

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\*Contact Laurie to set up an in-person consultation by appointment in the Chicago office.