

# Wade Kerrigan

#### PARTNER

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#### OVERVIEW

Wade is a transactional intellectual property attorney who understands the intricacies of corporate deals and copyright, trademark, and publishing law.

If a matter involves both intellectual property and nearly any form of agreement or corporate deal, Wade is the one to call. He provides sophisticated legal guidance on licensing, publishing, and outsourcing agreements, handling negotiations and helping clients ensure protection of their intellectual property throughout an acquisition, capital investment, joint venture, or other transaction. He has a particular focus on deals that relate to technology, including agreements related to software licensing, software and web development, software as a service (SaaS), joint development agreements, and application service provider (ASP) transactions. Wade has negotiated hundreds of cloud computing, SaaS, and software licensing agreements for clients, and he has structured several joint ventures and LLC formations that include complex licensing and data issues.

While Wade works with clients in a wide variety of industries, from entertainment to natural resources to manufacturing to fashion, he works especially often with healthcare organizations, including Children's Mercy Hospital of Kansas City, where he handles trademark, software, and licensing matters. He has assisted several hospital systems and healthcare plans with information technology transition services issues during the sales of their respective divisions in merger and acquisition transactions. He also has worked with companies in the healthcare, transportation, energy,

## Industries

Healthcare Life Sciences

#### Services

Advertising & Marketing Copyrights Corporate Crypto, Digital Assets, & Blockchain Digital Health Healthcare M&A, Joint Ventures, and Other Transactions Healthcare Providers Intellectual Property Intellectual Property Counseling Licensing & Tech Transfer Mergers & Acquisitions Rail Software Development & Licensing Startups **Technology Commercialization** Trademarks

and telecommunications industries on IT and other services outsourcing agreements.

A longstanding member of the firm, Wade first joined Husch Blackwell as a new associate in the early 90s. Originally a traditional corporate attorney, an interest in intellectual property found him working with copyrights and trademarks increasingly often, and as the internet and digital world exploded, he began frequently assisting clients with technology matters and agreements. Wade's background means that he understands the full business and legal picture of a corporate transaction—as well as the intricacies of IP in the midst of a transaction.

In addition to his work with IP and technology agreements during deals, Wade continues to handle mergers, acquisitions, and joint ventures from a purely corporate perspective. He also maintains a traditional IP practice, assisting clients with trademark and patent prosecution and portfolio management. Wade serves as lead outside IP counsel for AMC Theatres, overseeing the chain's global trademark portfolio, handling trademark prosecution, and addressing IP disputes.

## Experience

- Assisted CoxHealth, based in Springfield, Mo., in completing an affiliation transaction with Skaggs Regional Medical Center in Branson, Mo. The intricate transaction involved not only a name change — Cox Medical Center Branson — but a restructuring of the parties' governance structures, including the designation of CoxHealth as the sole corporate member of Skaggs (in place of a previous board of trustees that comprised more than 100 local community leaders). This major strategic addition to the CoxHealth system, which consists of five hospitals and more than 84 clinics in 24 communities, was a primary initiative for the client during the past two years.
- Helped guide the completion of SCL Health System's sale of Providence Medical Center and Saint John Hospital to California-based Prime Healthcare Services. The sale was completed April 1, 2013, less than three months after Prime Healthcare was selected as the preferred bidder in a nationwide auction process conducted by Citigroup Inc., during which time all negotiations, due diligence, licensing, regulatory approvals, transitional information technology support arrangements and other prerequisites were completed or obtained.
- Advised Saint Luke's Health System in Kansas City, Mo., on regulatory and compliance matters and on medical staff and physician relationships.

## Experience

- Handled trademark, software and licensing matters for Children's Mercy Hospital in Kansas City, Mo., regarding pediatric genetic testing.
- Worked on information-technology transition issues on behalf of Children's Mercy Hospital in the sale of its managed-care business — operating under the name Family Health Partners (FHP) — to Coventry Health Care, which runs a nationwide managed-care business headquartered in Bethesda, Md.
- Negotiated appearance agreements for DERMAdoctor on QVC cable shopping channel.
- Protected nationally recognized trademarks and other intellectual property matters for several publicly traded and privately held clients.
- Represented clients on intellectual property and technology matters in mergers and acquisitions.
- Represented multiple emerging-technology companies with respect to private securities placements and corporate structuring.
- Counseled clients on Internet law issues, including web hosting, development and terms of use.
- Worked on several joint venture and joint development agreements for clients.
- Represented a telecommunications company in an initial public offering (IPO), several acquisitions and the sale of all the company's stock.
- Represented long-time client ImplantBase, a premier provider of inventory logistics and sales operations software for medical device companies and their distributor networks, in the sale of the business to Surgimate.

## Recognition

- Missouri Bar Pro Bono Wall of Fame, 2021
- Ingram's magazine, "40 Under 40," 2008

## Education

- J.D., University of Iowa College of Law
  - with high distinction
  - *Iowa Law Review*, Note and Comment Editor
- A.B., Harvard University
  - cum laude

## Admissions

- Missouri
- Kansas

# **Community Leadership**

- Harvard/Radcliffe Club of Kansas City
- The Main Street Corridor Development Corporation (MainCor)
- Midwest Dramatists
- Saint Paul's Episcopal Church, Youth Group, Senior Warden, Vestry
- Saint Paul's Episcopal Day School, Board of Trustees



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