



## Bill Schenkelberg, CPA

### SENIOR STATE AND LOCAL TAX CONSULTANT

THE LINK VIRTUAL

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#### OVERVIEW

As a former c-suite executive, Bill knows businesses and their accounting needs inside and out.

Bill brings 20 years of experience at large public accounting firms, at one time serving as a firm's national partner managing the state and local tax practice.

Today, Bill continues to focus on state and local taxation, advising Husch Blackwell clients on the nuances of complicated and evolving tax issues. He consults on tax issues, controversies, and audit defense, helping clients throughout the entire audit process. If litigation occurs, Bill provides a seamless transition and support to the firm's attorneys and litigators. Having bought and sold companies during his time in the c-suite, he has a unique perspective when performing due diligence and advising on the various tax matters that arise during business transactions. Finally, Bill has experience with managing unclaimed property projects.

Bill has a passion for business and business operations that dates back to his undergraduate years. After his time with accounting firms, he moved in-house, serving as a chief financial officer, a chief operations officer and a chief executive officer—roles where he focused not only on finances and operations but on strategic paths forward for the companies.

Bill's c-suite experience gives him a deep understanding of the client perspective, and he immediately grasps clients' needs and goals. At the end of the day, he sees his role as helping people and their companies succeed.

#### Industry

Financial Services & Capital Markets

#### Services

State & Local Taxation (SaLT)

Tax

Tax Controversy

## Experience

- Served as CEO of \$45+ million company, leading executive team in setting strategic vision.
- Managed all aspects of sale of \$150 million, family-owned business, including negotiation, explanation of financial impact to owners, and management of due diligence process.
- Instituted new budgeting process for \$150 million company.
- Designed and memorialized corporate restructuring plans for \$5 billion client.
- Successfully negotiated a sales tax audit settlement for 10% of the originally assessed amount.

## Education

- B.B.A., University of Iowa
  - Accounting
  - English Minor

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\*Bill works remotely in Carmel, Indiana. Contact Bill via e-mail or phone for in person/virtual meetings. Use our Milwaukee office address for mail/deliveries.



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