



Bryan Stewart

PARTNER

THE LINK VIRTUAL

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OVERVIEW

Bryan helps clients win in the market.

Bryan helps each client define what “winning” means to them, then assists with crafting and executing a strategy to help clients achieve their goals. Although Bryan’s technical acumen lies in intellectual property, he often works hand-in-hand with other Husch Blackwell team members to provide holistic guidance to clients.

An engineer who shifted to a legal career out of a desire for more strategic-minded work and to help clients on a larger scale, Bryan takes a strategy-driven view of clients’ IP assets. He seeks to provide legal advice that focuses on which assets and legal actions truly add value and meet client business goals—drawing on his experience to determine the most valuable IP and how best to protect and leverage IP for market advantage.

On intellectual property matters, he provides strategic advice and counseling, domestic and global portfolio management, representing clients with hundreds of IP assets that include patents, trademarks, and copyrights. Bryan’s counsel touches on risk avoidance, freedom to operate, patentability, pre-litigation dispute counseling and cease-and-desist letters, infringement analysis, licensing agreements, and patent prosecution and mark registration, all with a view of helping clients succeed over the long term.

Bryan works with a broad spectrum of clients, especially those in the life science, medical device, software, machine learning and AI, Internet of Things (IoT), and energy/hydro spaces. He has developed particular knowledge related to additive manufacturing and at the intersection of software and hardware within the medical device space. He routinely represents clients who are

Industries

Education
Healthcare
Life Sciences

Services

Copyrights
Crypto, Digital Assets, & Blockchain
Intellectual Property
Intellectual Property Counseling
Internet of Things
Patent Preparation & Prosecution
Psychedelics & Emerging Therapies
Technology Commercialization
Trade Secrets & Business
Information Protection
Trademarks

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developing devices that rely on the Internet of Things (IoT), and he oversees a niche practice representing companies who design and manufacture patient-specific medical devices dependent on additive manufacturing/3D printing.

Although Bryan has a client roster today that spans companies at all stages of growth, he first cut his teeth on startups and continues to have a special emphasis in the area. Bryan has worked on hundreds of mergers, acquisitions, company sales, and investments, and leverages this experience to help startup clients grow with a view towards investment, exit, or IPO. Relatedly, Bryan frequently performs IP due diligence during corporate transactions both buy-side and sell-side.

Bryan is the co-leader of the firm's Life Sciences industry team.

Experience

- Represented medical device manufacturer, later acquired by multi-billion-dollar medical device company, in developing and managing high-value patent portfolio.
- Represent payments company in creating and managing high-value international patent portfolio.
- Represent manufacturer for developing and managing high-value international patent portfolio related to a new category of food and beverage.
- Represent well-known blockchain company for international trademark protection and enforcement.
- Represented company in invalidating competitor's patents.
- Representing publicly traded company on all aspects of intellectual property procurement.
- Prepared, filed, and currently prosecuting complex family of patent applications for a Georgia-based network security company.
- Prepared and prosecuted patent portfolio for Georgia-based wireless security company.
- Represent large, international kiosk company in various patent prosecution and patent litigation matters.

Experience

- Representing mobile device software development company for various corporate and intellectual property matters, including managing the company's patent and trademark portfolios.
- Advise numerous start-up companies regarding branding and trademark strategies.
- Represented defendants in a patent infringement action relating to printer toner cartridges.
- Represented defendants in a patent infringement action relating to secure payments.
- Represented Georgia-based utility services acquisition company in a trademark opposition proceeding before the Trademark Trial and Appeal Board (TTAB).
- Represents patient-specific medical device manufacturers.
- Represents orthopedic medical device manufacturers.
- Represents medical device manufacturer with novel sleep apnea detection device in building patent portfolio from scratch.
- Represents university-based startup company developing implants and readers with electronic resonance circuits.
- Represents medical device manufacturer with IoT-based urinary device.
- Represents company with IoT devices for tracking healthcare provider activities.
- Represents medical device manufacturer developing IoT sensor for gait detection analysis.

Education

- J.D., Emory University School of Law
 - With honors
 - *Emory Bankruptcy Developments Journal*, Managing Editor
 - Intellectual Property Society, Member
 - TI:GER (Technological Innovation: Generating Economic Results), Member
 - Certificate in IP
- B.S., Miami University
 - Manufacturing Engineering

Admissions

- Georgia
- Illinois
- U.S. Patent and Trademark Office

Community Leadership

- Hands on Atlanta
- ServiceJuris
- Atlanta Volunteer Lawyers Foundation (AVLF)

*Bryan works remotely in Illinois, practicing in Naperville. Contact Bryan via email or phone for in-person/virtual meetings. Use our Chicago address for mail/deliveries only (not licensed in Illinois).



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