



TaRonda Randall

SENIOR COUNSEL

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OVERVIEW

Clients count on TaRonda's broad background in collegiate athletics and sound legal judgment to address complex and evolving NCAA compliance, legal, and regulatory issues in college athletics.

TaRonda provides college and university clients with a comprehensive understanding of the challenges associated with collegiate athletics. TaRonda brings invaluable experience to her private practice, having served in the athletic departments of major public universities and as a postgraduate intern with the National Collegiate Athletic Association (NCAA) National Office.

She understands the complex regulatory issues colleges and universities face. She assists clients by analyzing NCAA legislation, drafting, and submitting waivers and violations of NCAA bylaws, conducting athletics compliance assessments and independent investigations related to student-athlete welfare issues, as well as advising institutions on issues related to policies and procedures, diversity, equity and inclusion and Title IX equity in athletics. She has witnessed firsthand the rapid evolution of novel challenges in connection with Name, Image and Likeness (NIL) and related areas.

TaRonda's passion for the regulation and governance of collegiate athletics extends back to her undergraduate education. As a student-athlete at a Division I institution, she competed as a member of her school's basketball team, serving as a team captain and Vice-President of the Student-Athlete Advisory Committee.

Industry

Education

Services

Collegiate Athletics

Higher Education

Title IX

Experience

- Represents colleges and universities in NCAA rules compliance, student-athlete eligibility and infractions matters.
- Advises colleges, universities, and student-athletes and their families regarding the application of NCAA rules.
- Conducts assessments of NCAA athletics compliance policies, procedures and monitoring systems and provides comprehensive reports with findings and recommendations related to specific areas of NCAA legislation.
- Conducts independent reviews and investigations on behalf of colleges and universities addressing issues related to potential NCAA rules violations, coaches' conduct, and student-athlete health, safety, and well-being issues.
- Conducts audits and reviews of athletic department policies, procedures, and governance.
- Conducts Title IX equity in athletics assessments and advises institutions on related matters.

Recognition

- *Missouri Lawyers Media*, Diversity & Inclusion Award, 2023
- *Missouri Lawyers Media*, POWER List for Sports & Entertainment, 2023; Top 100 POWER List for Sports & Entertainment, 2023
- 2016 Rising Star Award, Women Leaders in College Sports

Education

- J.D., University of Alabama School of Law
 - Public Interest Certificate
- B.A., University of Alabama at Birmingham
 - *magna cum laude*
 - Political Science

Admissions

- Alabama
- Kansas
- Missouri

Community Leadership

- Alpha Kappa Alpha Sorority, Incorporated, Member
- United States Olympic Committee, Finding Leaders Among Minorities Everywhere (F.L.A.M.E), Class of 2014
- Awesome Ambitions, Board Member
- Girls on the Run, Coach
- Junior League of Kansas City, Missouri, Member



2023 POWER List - TaRonda Randall