



Alexandra McFall

SENIOR COUNSEL

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OVERVIEW

Alex helps consumer finance and commercial finance clients build their businesses while minimizing legal risk.

Alex has built a reputation for delivering comprehensive and sophisticated representation to a diverse range of clients, including banks, credit unions, fintechs, mortgage companies, and commercial and consumer finance companies. With a multifaceted skill set encompassing regulatory compliance, licensing, and litigation, Alex consistently achieves exceptional outcomes in high-stakes disputes and provides strategic counsel on intricate regulatory matters.

Alex is a trusted advisor to financial services clients operating in a heavily regulated landscape. She possesses a deep understanding of the industry's complexities, allowing her to guide clients through various challenges, particularly in areas such as new product launches, money transmission, commercial finance, unsecured consumer lending, retail installment sales, and comprehensive regulatory compliance and licensing issues.

One of Alex's areas of knowledge lies in advising alternative commercial finance companies, offering invaluable guidance on successfully navigating the ever-evolving disclosure and licensing regulations. Her knowledge of these intricate frameworks empowers clients to stay on top of regulatory changes, mitigating risks and ensuring compliance while minimizing the burden on their operations.

What distinguishes Alex is her unique perspective, forged by her experience in both regulatory compliance/licensing and litigation.

Industry

Financial Services & Capital Markets

Services

Banking & Finance

Consumer Financial Services

Credit Unions

Financial Institutions M&A and Regulatory Compliance

Financial Services Litigation

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This dual proficiency enables her to provide clients with holistic and forward-thinking strategies, anticipating potential challenges and proactively mitigating them before they escalate into costly legal disputes. Alex's ability to think creatively and offer innovative solutions is highly regarded by clients who value her sophisticated approach to problem-solving.

Recognition

- Mid-South Super Lawyers; Rising Stars, 2022-2023; Business Litigation, 2019-2021
- The Best Lawyers in America: Ones to Watch; Banking and Finance Law, Financial Services Regulation Law, Litigation – Banking and Finance, 2023 and 2024

Education

- J.D., Cumberland School of Law Samford University
 - *cum laude*
- B.A., Carson–Newman University
 - *magna cum laude*

Admissions

- Tennessee
- U.S. District Court, Eastern District of Tennessee
- U.S. District Court, Middle District of Tennessee
- U.S. District Court, Western District of Tennessee

Community Leadership

Alex serves on the board of the Bachman Foundation, an organization which works with children with learning disabilities. She is also passionate about diversity, equity, and inclusion issues.

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*Contact Alexandra to set up an in-person consultation by appointment in the Chattanooga office.



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