

MEDIA MENTIONS

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## Services

Cannabis

Patent Preparation &  
Prosecution

## Industry

Food Systems

## Professional

MICHAEL R. ANNIS

ST. LOUIS:

314.345.6432

MIKE.ANNIS@

HUSCHBLACKWELL.COM

# *St. Louis Business Journal: St. Louis lawyer advises marijuana brand protection — if you can get it*

“How do you differentiate yourself? It’s your branding,” said Mike Annis, an intellectual property partner at Husch Blackwell. “You need to be asking two questions: Is my investment going to be lawful, and how do I protect it?” Read more: [St. Louis lawyer advises marijuana brand protection — if you can get it](#)