

## CONSUMER FRAUD LITIGATION

Companies turn to Husch Blackwell's Consumer Fraud Litigation team to defend class action and multiplaintiff claims of fraud or unfair trade practices. Our consumer fraud law team develops creative strategies to defeat motions for class certification and to otherwise gain outright dismissals of claims.

Our consumer fraud attorneys stay abreast of the latest trends and counsel clients on ways to avoid litigation. But when necessary, our experienced team is ready to go the distance in the courtroom to protect client rights. Our record includes winning favorable jury verdicts for nationally known companies, private colleges, consumer lenders, banks, auto dealerships and others.

### Representative Experience

Represented a major regional gasoline retailer and selected as defendants' liaison counsel on behalf of more than 140 defendants in dozens of consumer class action lawsuits across multiple districts in Motor Fuel Temperature Sales Practices Litigation (MDL).

Obtained summary judgment on broad contract and consumer fraud claims in a putative class action lawsuit purporting to represent more than 50,000 pharmacies.

Obtained summary judgment on all claims in putative class action lawsuit alleging consumer fraud and unauthorized



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practice of law against a national mortgage lender.

Served as lead trial counsel for a nationally known private sector college facing hundreds of individual claims for consumer fraud and unfair trade practices in several jurisdictions. After a six-week jury trial in the first of these cases to go to trial, our client received a resounding victory.

Obtained outright dismissal of two putative class actions brought against consumer lending client. The cases alleged that our client had failed to make statutorily required disclosures and engaged in deceptive marketing.

Negotiated a nuisance value settlement in a putative class action against a national bank after removing the case to federal court and then to compel arbitration. The case alleged that the bank's reordered transactions created greater overdraft and other fees. The overdraft fees at issue were well into the eight figures.

Obtained an outright dismissal of a putative class action against an automobile dealership alleging that the dealership's practice of charging a document fee constituted the unauthorized practice of law.

Obtained an outright dismissal of a putative class action against a private sector college in a case alleging that the college engaged in unfair trade practices in marketing its educational services.

Defended a nationally known computer rental company in a putative class action pending in the Western District of Pennsylvania, alleging violations of the Electronic

Communications Privacy Act and the Computer Fraud and Abuse Act.